

The logo for Rate Reset features a dark blue square with rounded corners containing a white stylized 'R' and 'S' intertwined. To the right of this icon, the word 'Rate' is written in a dark blue, sans-serif font, and the word 'Reset' is written in a bright orange, sans-serif font.

Rate Reset

The MD|DC Credit Union Association is proud to announce its newest Strategic Partner, Rate Reset. Rate Reset is a technology that empowers members to reset their existing loan(s) electronically. Here are a few ways in which Rate Reset can benefit your credit union and your members:

- Adjust the rate and term of mortgages and auto loans with just a few clicks
- Give members the convenience and ease of resetting without the cost and hassle of refinancing
- Help members have flexibility on loan terms
- Broaden the credit union's products offering
- Increase profitability by increasing yields and duration of auto and mortgage portfolios
- Free up time to allow credit unions to focus on generating new business.

About Rate Reset:

Named by American Banker's Bank Technology News (BTN) as "One of the Top Ten Technology Companies" to watch in 2013, Rate Reset provides innovative Loan Acquisition, Retention and Reset Software (LRS™) to banks, credit unions and mortgage companies. The company's software provides a borrower-initiated interest rate-resetting loan feature that is an alternative to the traditional refinance for both mortgages and auto loans. For more information about this innovative program, please contact Bob Catalanotto, 202.494.0095 or bcatalanotto@ratereset.com, or Dawn Johnson, 443.325.0768 or djohnson@mddccua.org

Also, join us for a **Lunch & Learn on Thursday, May 21, 2015 from 11am to 1pm** to learn more about this new program. Details to come!

